



2009 TXRBMA Preliminary Conference Schedule
March 5-6, 2009
Omni Fort Worth Hotel

Note: The TRS meeting is being held at the same time as the TXRBMA meeting. We will be joining them for lunch on March 6th.

Thursday, March 5, 2009

12:30PM

Afternoon Golf Tournament - \$49 fee plus tax

*Hawks Creek Golf Club - 6520 White Settlement Road, Fort Worth, TX, 76114
(817) 738-8402*

Sponsored By: Business Revenue Systems (BRS)

7:00PM

Dinner at Reata Restaurant

*Located in the heart of Sundance Square, 310 Houston Street, Fort Worth, TX 76102
(817) 336-1009*

Appetizers Sponsored By: CodeRyte Coding Services

Drink Tickets (2) Sponsored By: ZoTec Partners

Cash Bar After Drink Tickets

Friday, March 6, 2009

7:30AM - 8:30AM

Registration

8:00AM - 8:30AM

Continental Breakfast & Business Meeting

Breakfast Sponsored By: Credit Systems International, Inc. & Imagine Radiology

8:30AM - 10:00AM

Douglas G. Smith - President of Barrington Lakes Group, Inc

"Diagnostic Imaging in the 21st Century - What It Will Take to Thrive in the Emerging Healthcare Space" - This is Probably Not What You Signed Up For When You Entered Practice - But It Is The Reality We Must Engage. This session will address emerging macro, and micro, external and internal forces occurring in the Diagnostic Imaging Space, and in the Radiology Private Practice Space, in specific, that require serious consideration and discussion, as well as thoughtful and decisive action to ensure a robust future for all diagnostic imaging constituents.

- 10:00AM - 10:30AM Roundtable Discussions - Moderated/Facilitated by Douglas G. Smith
- 10:30AM - 10:45AM Morning Break - Sponsored By: FlexRad Professional Interpretations & A-Life Medical
- 10:45AM - 11:45AM Philip J. Russell - Chief Executive Officer of South Texas Radiology Group, P.A. San Antonio, Texas - "Contracting with Insurance Companies & Networks"
- 12:00PM - 1:30PM Lunch and Speaker - Joint Lunch with TRS
Lunch Sponsored By: Data Media & ARA MSK Teleradiology Services
- 1:30PM - 2:30PM Lori Darley - Founder of her company The Transitions Coach
"Successful Leadership While Herding Cats"
- 2:30PM - 2:45PM Afternoon Break - Sponsored By: QA Solutions & RealMed
- 2:45PM - 4:00PM David W. Hilgers - Partner with the law firm Brown McCarroll, L.L.P located in Austin, Texas - **"The Governments No-So-Hidden Agenda for Health Care Providers"**