

Schedule at a Glance

Thursday, March 5, 2009

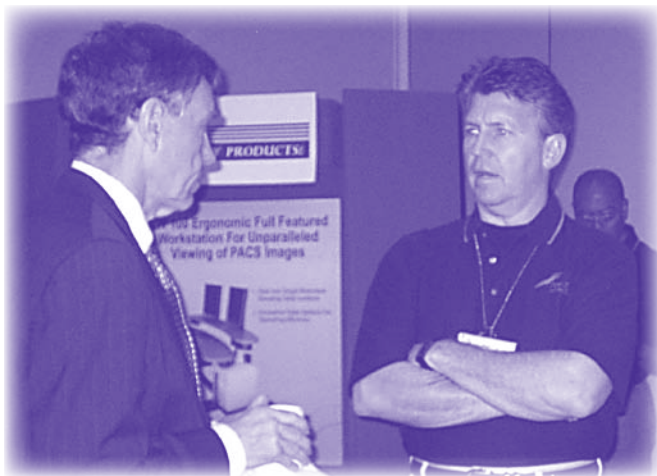
1:00 pm – 5:00 pm:	Registration & Setup for All Exhibitors
6:30 pm – 7:30 pm	Welcome Reception for all Exhibitors and Attendees (<i>Hosted appetizers and soft drinks with cash bar</i>)

Friday, March 6, 2009

6:00 am – 7:00 am	Registration and Set Up for All exhibitors
7:00 am – 5:00 pm	Exhibits Open
7:00 am – 7:50 am	Breakfast for all Attendees
10:15 am – 10:30 am	Coffee Break
12:00 pm – 1:30 pm	CME Luncheon
3:00 pm – 3:15 pm	Coffee Break
6:30 pm – 9:30 pm	Awards Reception & Banquet (Public Recognition of Gold Exhibitors)

Saturday, March 7, 2009

7:00 am – 3:30 pm:	Exhibits Open
7:00 am – 8:00 am:	Breakfast for all Attendees
10:15 am – 10:30 am:	Coffee Break
12:15 pm – 1:45 pm:	CME Luncheon
3:15 pm – 3:30 pm:	Coffee Break
3:30 pm – 5:00 pm:	Exhibits Teardown
6:45 pm – 9:15 pm:	Informal Event at National Cowgirl Museum & Hall of Fame



How to Apply for Exhibit Space

The TRS has moved to a paperless exhibit application system. Please visit our website at www.txrad.org/exh_register.html to fill out an online application form for exhibit space. Once submitted, changes may be made to the application at any time. Remember, exhibit space is limited, and prime exhibit spaces will be allotted on a first come first served basis, so visit www.txrad.org/exh_register.html and submit your application TODAY!

Commercial Support Opportunities

In addition to or in place of exhibiting (if you have a schedule conflict and cannot attend the meeting for example), companies are invited to contribute to the meeting as commercial supporters. Per ACCME guidelines, “**Commercial Support is financial, or in-kind, contributions given by a commercial interest, which is used to pay all or part of the costs of a CME activity.**” Commercial supports or unrestricted educational grants help the TRS keep registration fees low, which helps maintain a good attendance to our meeting. Several companies now have grant applications (either print or online) that CME providers are required to complete in order to be considered for a grant. If your company has educational grants to offer, please contact Renita Fonseca, to let her know the details of the application process, deadlines, etc. Contact information for Renita Fonseca can be found on page 2. All commercial supporters are greatly appreciated, and will be acknowledged in all on-site program materials and signs.

Please note: In accordance with ACCME guidelines, exhibit space is separate from grant contributions.

Increased Traffic in Exhibit Hall!

- ▶ The TRS will host prizes for attendees who participate in an exhibits passport program which encourages attendees to visit exhibiting companies. TRS- hosted prizes include:
 - A \$500 airline ticket to any city on any airline of winner's choice!
 - A new digital camera (\$250 value)
 - Gift Card (\$100 value)
- ▶ Friday and Saturday breakfasts and breaks will be held in the exhibit hall
- ▶ “Unknown case” posters will provide additional “lingering” traffic in the foyers for silver, gold and platinum sponsors

Attract More Traffic to Your Table!

Here are some ideas...

- ▶ Provide an additional prize drawing at your exhibit table.
- ▶ Offer a gift basket, cool electronic item or gift certificate at your exhibit table, and have attendees drop off their business cards. (This will help you follow up on leads later!)
- ▶ Let us know the winner of your prize, and we will announce the winner when we announce our exhibits passport drawing winners.